



Call for Expressions of Interest for Project Coordinator

“Regional Needs Assessment and Feasibility Study for Community Parenting Support Groups”

Overview

PLAY Victoria is a diverse group of people and organizations who share a common vision and collective responsibility for the health and well being of all young children (conception to school entry) in the Greater Victoria region (www.playvictoria.org)

The Attachment Committee of PLAY has been working to address PLAY’s strategic goal of “Increasing the awareness of the importance of parent/child attachment.” Through local, national and international research, we know that attachment in the parent child relationship is key to a child being successful in life. In particular maternal mental health, parenting support and education all contribute to a parent’s ability to connect and “attach” to their child (ren).

We believe there is a need for a region wide model of parenting support groups for parents with children under 3. Support, general parenting information and resources as well as specific information related to attachment would be key components of the model

The Attachment Committee is eager to assess if our vision is relevant to the community and our families, as well as determining what services and resources are currently available.

Scope of Project

A Project Coordinator is needed to design and conduct a regional (West Shore to Sidney) needs assessment for parenting supports for parents with children under 3. The coordinator will report to the subcommittee of PLAY, who will also act as a resource. The project will be completed by April 15, 2012.

Project Deliverables

- Create a time line for the project
- Connect with existing parenting supports/organizations to gather a representative participant sample.
- Develop, distribute, collate and analyze on line parent survey- with a goal of a 100 completed responses.
- Identify, recruit and coordinate representative participants for 3-5 focus groups.
- Participate in regular meetings of the Attachment Committee.
- Create a final report with recommendations for action

Qualifications

- Post Secondary education
- Experience with the non profit sector
- Experience with collation and analysis of data
- Experience with facilitation of focus groups
- Background in parenting education an asset.
- Excellent communication and documentation skills
- Demonstrated experience in program management.
- Flexibility and ability to work from home
- Vehicle required

Accountability

The Project Coordinator is accountable to the Attachment Committee of PLAY Victoria.

Required regular attendance and reporting to this committee is mandatory

The project time frame is February 1- April 1, 2012

The contract value is \$3500.

Please contact Colleen Hobson colleen@snplace.org or 250- 360- 1148 for more information or to submit an Expression of Interest. Submissions will be accepted until January 20, 2012 at 4 pm.